



Course Name

BUSINESS PLAN AND DEVELOPMENT LABORATORY: DESIGNING A SUCCESSFUL BUSINESS PLAN

This 5-Day Boost Training Course Is Designed For Professionals In The Business World Who Are Eager In Starting New Business Ventures. Participants Will Be Able To Gain Knowledge Including Drafting The First Report, Recognizing The Group Of Onlookers, Inquiring About The Social Event Data, Depicting Item Arranges, Promoting Deals And Bookkeeping Terms.



Reach New Heights | Training & Consulting
An ISO 14001:2015 ISO 9001:2015 Certified Company



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Duration:
Five Days



Location:
TBD



Date:
TBD





Few Words About Boost

Our solutions are fully customized and designed based on the needs of our clients

BASED IN ABU DHABI
SINCE 2001
WE HAVE A PROVEN TRACK



VISION

"The only thing worse than being blind is having sight but no vision".

To be recognized as the partners' first choice in the field of Learning and Development locally and globally



MISSION

Enable our partners achieving their objectives

by designing innovative learning and development solutions which will boost people performance and business results as well.



VALUES

Driven by five core values which will form the basis for every decision...

- ✓ Result Orientation
- ✓ Partners' Success
- ✓ Passion
- ✓ Commitment
- ✓ Innovation

Why Us?

- 01 Interactive Engaging Courses
- 02 Recognized Certificates
- 03 Wide Range Of Training Subjects
- 04 Global Training Centers
- 05 In-House & Customized Courses
- 06 Internationally Certified Instructors
- 07 Advanced Reporting System



10,000 People Trained a Year, with 98% Satisfaction Rating

Our talented team of international instructors have exceptional credentials complemented by practical, real-world experience.

SUSTAINABLE SUCCESS

Ever since the firm was founded, Excellence, in one form or another, was part of its credo. The prospect of doing a good job might help a company climb the success ladder but it won't keep the company 'up there'.



American Welding Society
EDUCATIONAL INSTITUTION MEMBER





COURSE INTRODUCTION

BUSINESS PLAN AND DEVELOPMENT LABORATORY: DESIGNING A SUCCESSFUL BUSINESS PLAN



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Starting A Business Without A Business Plan Is Risky. A Business Plan Becomes A Blueprint, Compass, Supplying Direction And Focus As An Entrepreneur's Business Vision Takes Shape. A Well Written Business Plan Should Provide Businessmen And Entrepreneurs With Enough Insights To Assist Them In Deciding The Viability And Feasibility Of New Ideas, Strategies And Initiatives.

This 5-Day Boost Training Course Is Designed For Professionals In The Business World Who Are Eager In Starting New Business Ventures. Participants Will Be Able To Gain Knowledge Including Drafting The First Report, Recognizing The Group Of Onlookers, Inquiring About The Social Event Data, Depicting Item Arranges, Promoting Deals And Bookkeeping Terms. This Course Will Allow Participants To Explore, Examine And Investigate The Important Areas/Segments Of Developing A Successful Business Plan To Help Them Have A Successful Start.

OBJECTIVES

AT THE END OF THE TRAINING COURSE, PARTICIPANTS WILL BE ABLE TO:

- ✓ Define the key aspects of developing a business plan
- ✓ Describe the structure of a business plan and how it caters to market and organizational needs
- ✓ Apply effective procedures of composing a successful business strategy
- ✓ Develop a business plan that includes a detailed, practical and effective implementation strategy
- ✓ Generate comprehensive reports on business planning and evaluate the progress of the implementation of the business plan and take necessary corrective steps

TRAINING METHODOLOGY

This Advanced Training Course Is Designed To Be Interactive And Participatory, And Includes Various Learning Tools To Enable The Participants To Operate Effectively And Efficiently In A Multi-Functional Environment. The Course Will Use Lectures And Presentations, Role Playing (Group Exercises), Experiential And Exposure To Real World Problems And Scenarios.





Course Outline

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Day

1

UNDERSTANDING THE BUSINESS PLAN

- ✓ Definition of a business plan
- ✓ Types of business plans
- ✓ Benefits of a business plan
- ✓ Components of a business plan
- ✓ The process behind the business plan
- ✓ The importance of the business plan to a firm's value chain
- ✓ Securing the buy-in from stakeholders



Day

2

BUSINESS PLAN OVERVIEW

- ✓ Breaking down the business areas and developing plans
- ✓ Business examination
- ✓ Classifying competitive methods
- ✓ Classifying business goals
- ✓ Developing marketing plans



Day

3

DEVELOPING THE BUSINESS PLAN

- ✓ Mapping vision, mission and values
- ✓ Conducting a situation analysis
- ✓ Setting goals, objectives, and business strategies
- ✓ Developing tactics, programs and action plans
- ✓ Forecasting, pricing and applying breakeven analysis
- ✓ Sourcing, allocating and scheduling
- ✓ Understanding basic financial concepts
 - The Income Statement
 - The Balance Sheet
 - Cash-Flow Analysis
 - Program Budgets
- ✓ Writing the executive summary
- ✓ Creating appendices and references





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IMPLEMENTING THE BUSINESS PLAN

- ✓ The communication phase
 - Job assignments
 - Reporting structure
 - Knowledge base
- ✓ The controlling phase
 - Dealing with deviations
 - Causes analysis
 - Providing constructive feedback
 - Corrective actions and adjustments
- ✓ The corrections phase
 - Goal revisions and expectations
 - Scheduling challenges
 - Budget adjustments and additional financial support requests
 - Resources demands and constraints
- ✓ Staying away from common business plan mistakes
- ✓ Concluding the business plan



REPORTING ON THE PROGRESS OF THE BUSINESS PLAN

- ✓ Types of reports
- ✓ The recipients
- ✓ The information
- ✓ The quality
- ✓ The frequency





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For any clarification or information. Please do not hesitate to contact us

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