



Course Name

CORPORATE COMMUNICATION WORLDWIDE: GLOBAL ADVANCES IN BUSINESS COMMUNICATION FROM MULTIPLE PERSPECTIVES

This 5-Day Boost Training Course Will Equip Participants Of The Latest Trends In Communicating Effectively With Global Virtual-Teams Whether Verbal Or Non-Verbal Conversations And Meetings.



BOOST

Reach New Heights | Training & Consulting
An ISO 14001:2015 ISO 9001:2015 Certified Company



BOOSTUAE.COM
BLOG.BOOSTUAE.COM



+971 2 449 6000
+971 50 412 3294
info@boostuae.com



Duration:
Five Days



Location:
TBD



Date:
TBD





Few Words About Boost

Our solutions are fully customized and designed based on the needs of our clients

BASED IN ABU DHABI
SINCE 2001
WE HAVE A PROVEN TRACK



VISION

"The only thing worse than being blind is having sight but no vision".

To be recognized as the partners' first choice in the field of Learning and Development locally and globally



MISSION

Enable our partners achieving their objectives

by designing innovative learning and development solutions which will boost people performance and business results as well.



VALUES

Driven by five core values which will form the basis for every decision...

- ✓ Result Orientation
- ✓ Partners' Success
- ✓ Passion
- ✓ Commitment
- ✓ Innovation

Why Us?

- 01 Interactive Engaging Courses
- 02 Recognized Certificates
- 03 Wide Range Of Training Subjects
- 04 Global Training Centers
- 05 In-House & Customized Courses
- 06 Internationally Certified Instructors
- 07 Advanced Reporting System



10,000 People Trained a Year, with 98% Satisfaction Rating

Our talented team of international instructors have exceptional credentials complemented by practical, real-world experience.

SUSTAINABLE SUCCESS

Ever since the firm was founded, Excellence, in one form or another, was part of its credo. The prospect of doing a good job might help a company climb the success ladder but it won't keep the company 'up there'.



American Welding Society
EDUCATIONAL INSTITUTION MEMBER





COURSE INTRODUCTION

CORPORATE COMMUNICATION WORLDWIDE: GLOBAL ADVANCES IN BUSINESS COMMUNICATION FROM MULTIPLE PERSPECTIVES



Duration:
Five Days



Location:
TBD



Date:
TBD

In Today's Period Where Virtual Teams, And Multi-Cultural Teams Are Common, Having An Effective Corporate Communication Is Essential. The Success Of The Organization Depends On The Ability To Work Effectively With People Who May Understand And React To Situations Differently. Therefore, The Skill And Ability To Communicate Effectively Is A Critical Requirement.

This 5-Day Boost Training Course Will Equip Participants Of The Latest Trends In Communicating Effectively With Global Virtual-Teams Whether Verbal Or Non-Verbal Conversations And Meetings. This Course Will Also Provide Participants With A Comprehensive Understanding Of The Skills Required For Cross Cultural Communication And Communication Across Different Mediums.

OBJECTIVES

AT THE END OF THE TRAINING COURSE, PARTICIPANTS WILL BE ABLE TO:

- ✓ Sharpen skills necessary to make your communication work with global colleagues, whatever the communication setting.
- ✓ Build and develop agile teams that can rapidly respond to change.
- ✓ Increase your level of written business communication skills and proficiency.
- ✓ Identify and use the most advanced and efficient communication channels, styles and models.
- ✓ Improve skills and have in-depth knowledge for cross-cultural communication and best practices.

TRAINING METHODOLOGY

This Course Is Designed To Be Interactive And Participatory, And Includes Various Learning Tools To Enable The Participants To Function Effectively And Efficiently. The Course Will Use Presentations And Facilitation By The Trainer, Group Exercises, Roundtable Discussions, Video Clips, Case Studies And Debriefing.





Course Outline

CORPORATE COMMUNICATION WORLDWIDE: GLOBAL ADVANCES IN BUSINESS COMMUNICATION FROM MULTIPLE PERSPECTIVES



Duration:
Five Days



Location:
TBD



Date:
TBD



NEW DEVELOPMENTS IN CORPORATE COMMUNICATION

- ✓ Leadership and change communication
- ✓ Effective leadership communication
- ✓ Corporate social responsibility (CSR) and community relations
- ✓ The case for CSR
- ✓ Communicating about CSR
- ✓ The 8 areas of focus for CSR
- ✓ CSR and PR



DEVELOPING YOUR CORPORATE COMMUNICATION STRATEGY

- ✓ Corporate communication strategy and strategic planning
- ✓ Global aspects of corporate communication
- ✓ High and low-context culture
- ✓ Planning and executing communication programs and campaigns
- ✓ Research, measurement and evaluation
- ✓ Measuring corporate reputation
- ✓ Theories on measuring the effects of communication



CROSS-CULTURAL BUSINESS COMMUNICATION

- ✓ Cross-cultural aspects of audiences
- ✓ Deal focus vs. Relationship focus
- ✓ Values and norms
- ✓ Verbal and non-verbal communication
- ✓ Individual vs. group-oriented cultures and organizational culture





Course Outline

CORPORATE COMMUNICATION WORLDWIDE: GLOBAL ADVANCES IN BUSINESS COMMUNICATION FROM MULTIPLE PERSPECTIVES



Duration:
Five Days



Location:
TBD



Date:
TBD



GLOBAL BUSINESS ETHICS IN NEGOTIATIONS

- ✓ Ethical communication
- ✓ Different negotiation situations
- ✓ Language, tone, and style
- ✓ Simulations and Presentations



GLOBAL COMMUNICATIONS MANAGEMENT

- ✓ Building global communication campaigns
- ✓ Communicating with influencers
- ✓ Social platforms, tools and techniques
- ✓ Content Strategy and creation





Course Name

**CORPORATE COMMUNICATION WORLDWIDE: GLOBAL ADVANCES IN
BUSINESS COMMUNICATION FROM MULTIPLE PERSPECTIVES**

T H A N K Y O U

For any clarification or information. Please do not hesitate to contact us

Phone: + 971 2 449 6000 / +971 50 412 3294

Email: info@boostuae.com



Follow us on social media and get
offers and discounts ...

